



To participants of the 9th International Scientific Conference

**“SOCIAL ACTORS BEFORE INFORMATION TECHNOLOGIES CHALLENGES IN SEARCH FOR
NEW VISION OF SOCIAL PEACE“**

09/06/2017

“Serbia” Palace, ceremonial hall “Belgrade”, Bulevar Mihajla Pupina 2, Belgrade

Dear participants of the Conference,

The world we are contemporary of, all actors of contemporary society - social thinking, politics, academic community, trade unions, the world of work as a whole, managers, experts, they all agree that modern world in which we live in is faced with an extraordinary pace of change. However, these changes differ essentially from the changes faced by previous generations, and it stems from the fact that these changes are changing not only the way of life and basic social and personal values, but they are changing the very essence and meaning of life. Volumes of pages have already been written about it. Of course, it is not difficult to agree with that, because many of these changes are already noticeable and visible. Therefore consensus about that is important but it is not sufficient.

The above-mentioned consensus in this respect is only the first step in the search for an answer to the question about humanistic vision of our society and the "global village" in general, because an answer that is not humanistic, creative, developmental, does not open perspective and a realistic hope of every individual about the biggest human right, which is the birthplace of all other rights, and that is the right to personal happiness. At the same time, the state of society cannot be blamed on a change - for the simple reason that people have created all these changes. Therefore, the only real meaningful question is - whether human society managed to give the right answers to the challenges of change, and if not – what are the obstacles to the realization of these changes?

The search for answers to this question is not just a matter of changing a certain prevailing political, economic and social doctrine. This has already been done and as it is well known, it gave very modest results. It is about the future of the world we live in, that will be possible only if it contains the highest moral and social values, and its cornerstone is the essence of the human being and the meaning of life for each of us.

Such a critical approach to social reality and definition of its new humanistic vision, implies great personal courage, willingness to rational risk, the courage of Columbus, when with "Nina", "Pinta" and "Santa Maria" he went into the unknown, it requires the thoughtfulness of Marcel Proust which was contained in his thought - "The courage is not needed only to discover new lands, new continents, but also to see the world around us with different eyes."

This is precisely the crucial issue of the modern world – do we have the courage, do we have a moral, professional and political capacity and motivation to see the world around us and ourselves in the world with different eyes?

The necessity of such courage arises from the contradictory, conflicting images of the modern world. Only such courage and openness leads to relevant answer to the question - why the extremely dynamic development of new technologies, which means the creative powers of the human mind and hands to create increasing amounts of material goods, is not accompanied by a reduction of poverty, and dealing with the fact that the rapid technological development does not serve, unfortunately, for the benefit of all, but mostly for the privileged minority. The course of current events, on the one hand, brought new issues, new real and potential sources of divisions and conflicts, injustice, wars, the growth of organized crime, reasons to fear what tomorrow will bring. At the same time, it developed to unexpected and unpredictable limits new technologies, new scientific discoveries, new knowledge and raised confidence in the power of humanity. In this context, the question is - do we have the power and responsibility to manage these unimaginable resources in a manner that lead to progress, common good, that bring us closer to the ideal of freedom of all, in a way that Plato defines the ideal state - as a human community which aspires to greatest good.

In this search, we can with absolute certainty rely on one constant - which binds history to the present - and that is the world of work, the ability of man to create material and spiritual goods, and in the process change the world and himself. However, work is not a purpose in itself, it is not a simple mechanical sum of tools, machines, equipment, human skills and knowledge of working procedures and discipline, which means it can not be measured solely by money and possession. On the contrary, such a limited, one-sided understanding of work, the rejection of its ethical and philosophical essence and meaning is one of the deepest sources of all the previous and the current global crisis. Such a limited approach, regardless of the motive, not only narrows, but definitely closes the way, not only for overcoming the current crisis, but to create a new vision of the world, in which work will not be a source of conflicts and divisions, a manifestation of violence and selfishness.

Only such an approach, which involves a radical change in consciousness and behavior of all actors, opens the field of vision that allows us to provide relevant, long-term acceptable answers to a series of questions:

- What are the future ways of humanization of human life and work?
- How to, once and for all, send to history openly inhuman ways of behavior and relationships in the world of work (forced labor, slavery, sexual exploitation, mobbing etc.)?
- How to optimally take advantage of information technology in education, in constant improvement of professional, technical, and overall human capacities and quality of people?
- How to identify and develop new human needs and on this basis, new areas of production and creativity?
- On what basis to build new models of work organization, compatible with new technologies, on the principles of development, dynamics, innovation, models that start from the position that the new technologies and human resources are not in conflict, conflicts can be caused only by people?
- How and in what direction to develop structure of human resources, that it is not only the result of a particular social situation, but also a source of creative power of social changes and development?

- How to develop a legal system that will effectively protect an individual and basic social values in the highest compliance of law and justice;
- How, on the basis of current changes, to define new models of political, economic and social organization of society;
- How to deal with globalization as a process of economic, political, social and cultural integration of modern mankind;
- How to overcome poverty as the greatest scourge of the modern world;
- How to effectively build local and global security system;

A well-known Chinese proverb says: "The road of seven miles begins with the first step". The road that this Conference initiates is longer than seven miles. However, its first step is known and unquestionable. **It is an open, courageous, argumentative discussion, in which all participants will dismiss all burdens of the past and make the first step towards a new understanding of the society, a new system of social values, which will turn the creative power of new information technologies into the source of benefit for all.**

To this end, the Conference invites the representatives of all social actors - political authorities, trade unions, academics, employers, NGOs, in order to comprehend the different aspects of the issues discussed by the Conference. Of course, the Conference, regardless of its scope and importance, can objectively only be the initial spark, which will contribute to more precisely define further steps of a long-term research and development project.

The Conference will last one day and it will be held on 09.06.2017 in Belgrade at the Palace "Serbia", hall "Belgrade", Bulevar Mihajla Pupina 2, Belgrade from 10 a.m. to 3 p.m.

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In Belgrade, 07/03/2017

Chairman of the Program Committee
Minister
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Program committee

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IMPORTANT DATES:

Deadline for submission of the title and abstract of the paper in Serbian and in English: 31/03/2017

Deadline for submission of the paper in Serbian language (if the author is from abroad, the paper is written in English only): 14/04/2017

Deadline for giving the peer review of the paper: 21/04/2017

Deadline for submission of the English translation of the accepted paper: 28/04/2017

Note: If it is necessary to do a correction of the paper, based on the opinion of the reviewer, an extended deadline for submission of the paper will be allowed.

REGISTRATION FEE:

Participation in the Conference may be with the publication of the paper and without the publication of the paper.

The paper may be written by one or two co-authors.

If the paper was written by one author, participation in the Conference with publication and publishing of the paper: 60 €.

If the paper was written by two co-authors, the first co-author pays 60 €, the second pays 40 €. Registration fee includes publishing of Proceedings in printed form, Certificate of attendance, Confirmation of positive peer review and publication of the paper, refreshments during coffee breaks, cocktail.

If participation in the Conference is without publication of the paper, the fee is 30 € and includes a certificate of attendance, refreshment, cocktail.

For participants from the Republic of Serbia, the fee is paid in dinars by selling rate of NBS on the day of payment to the account no.: 200-2779020101033-53, receiver: Higher Educational Institution of Applied Studies of Entrepreneurship, Belgrade, purpose of payment: Conference. For participants from abroad, the fee is paid according to instructions that will be sent by email, after receiving of the title and abstract of the paper.